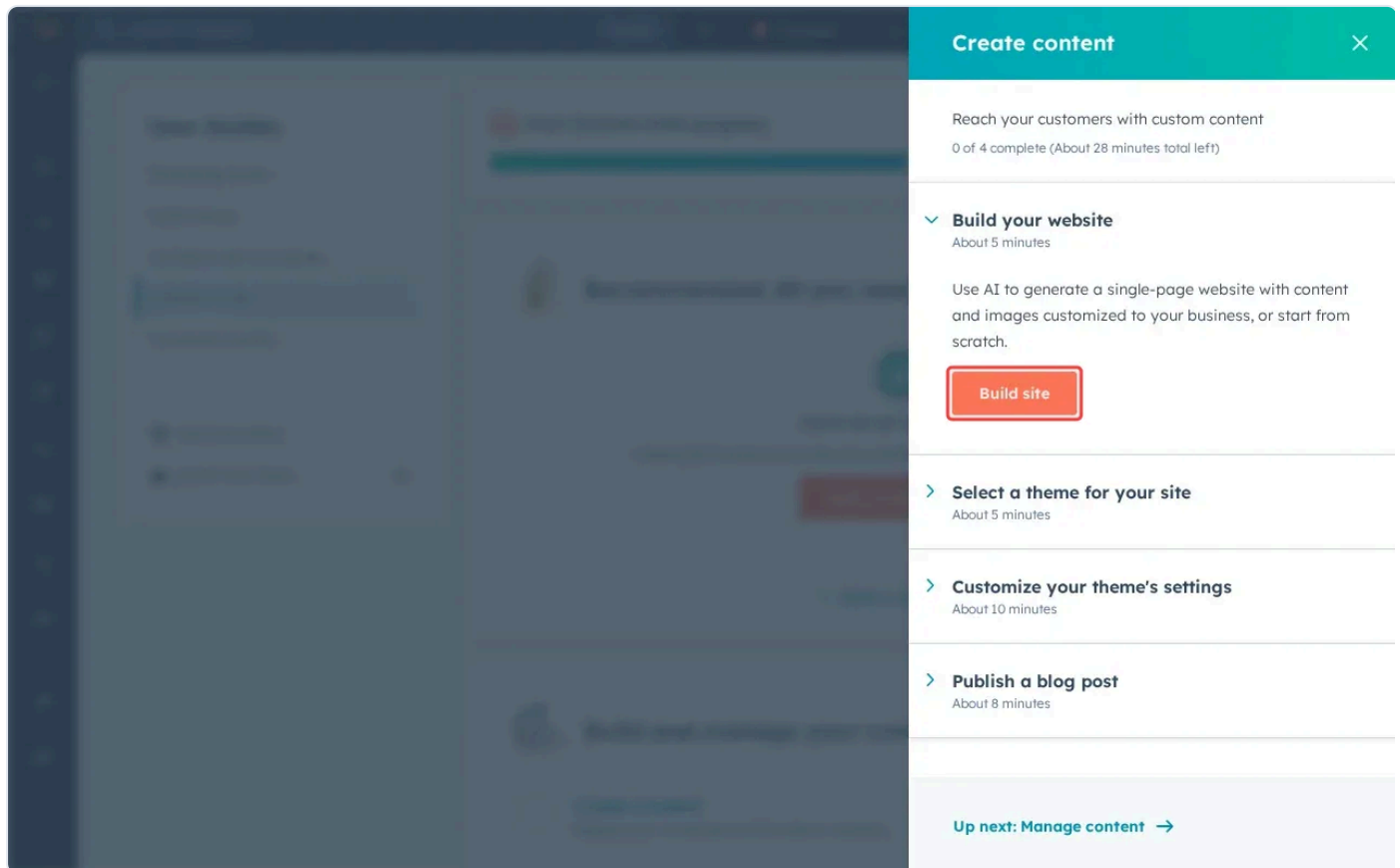


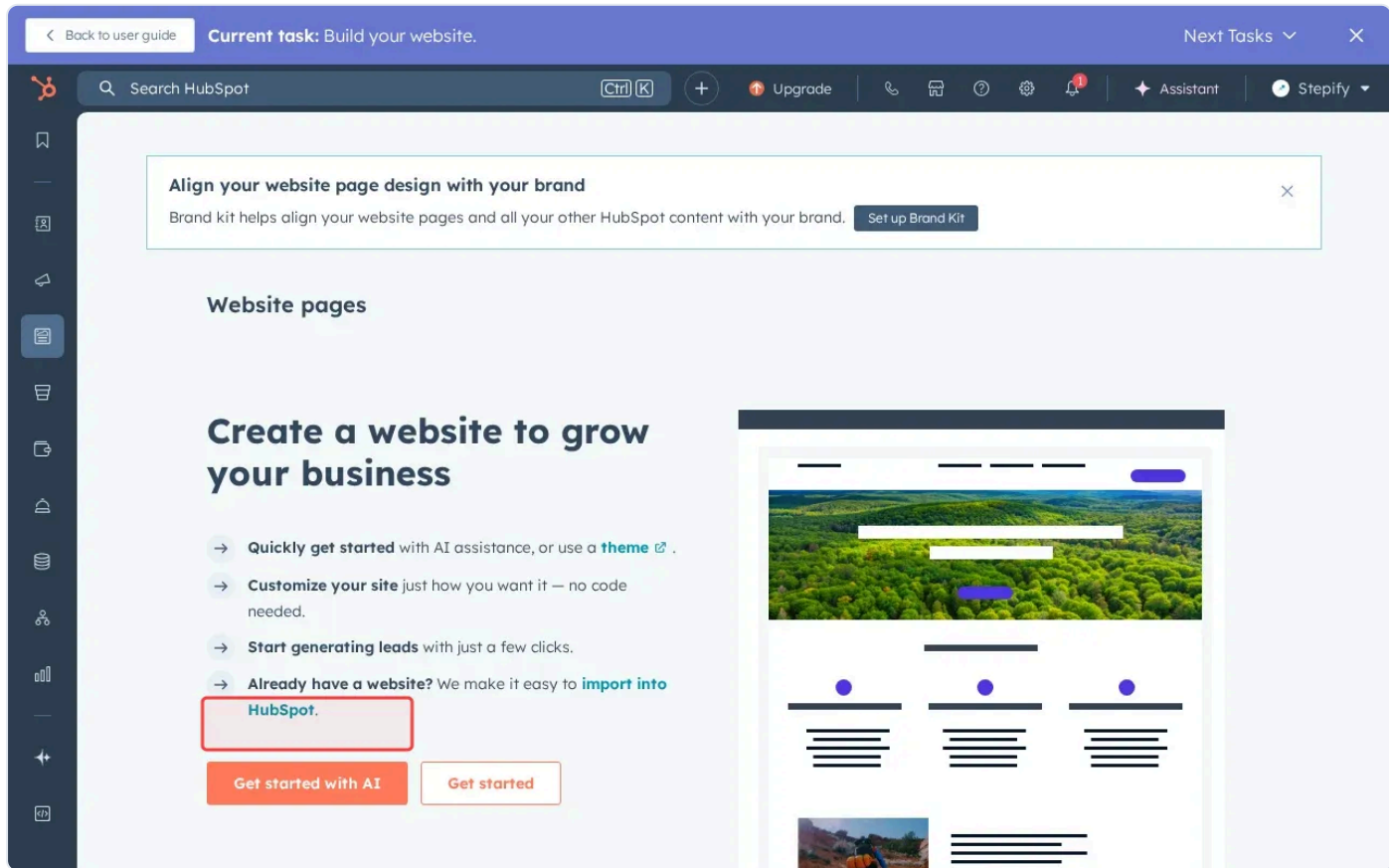
How to build a landing page in HubSpot

HubSpot 4 steps · 23s

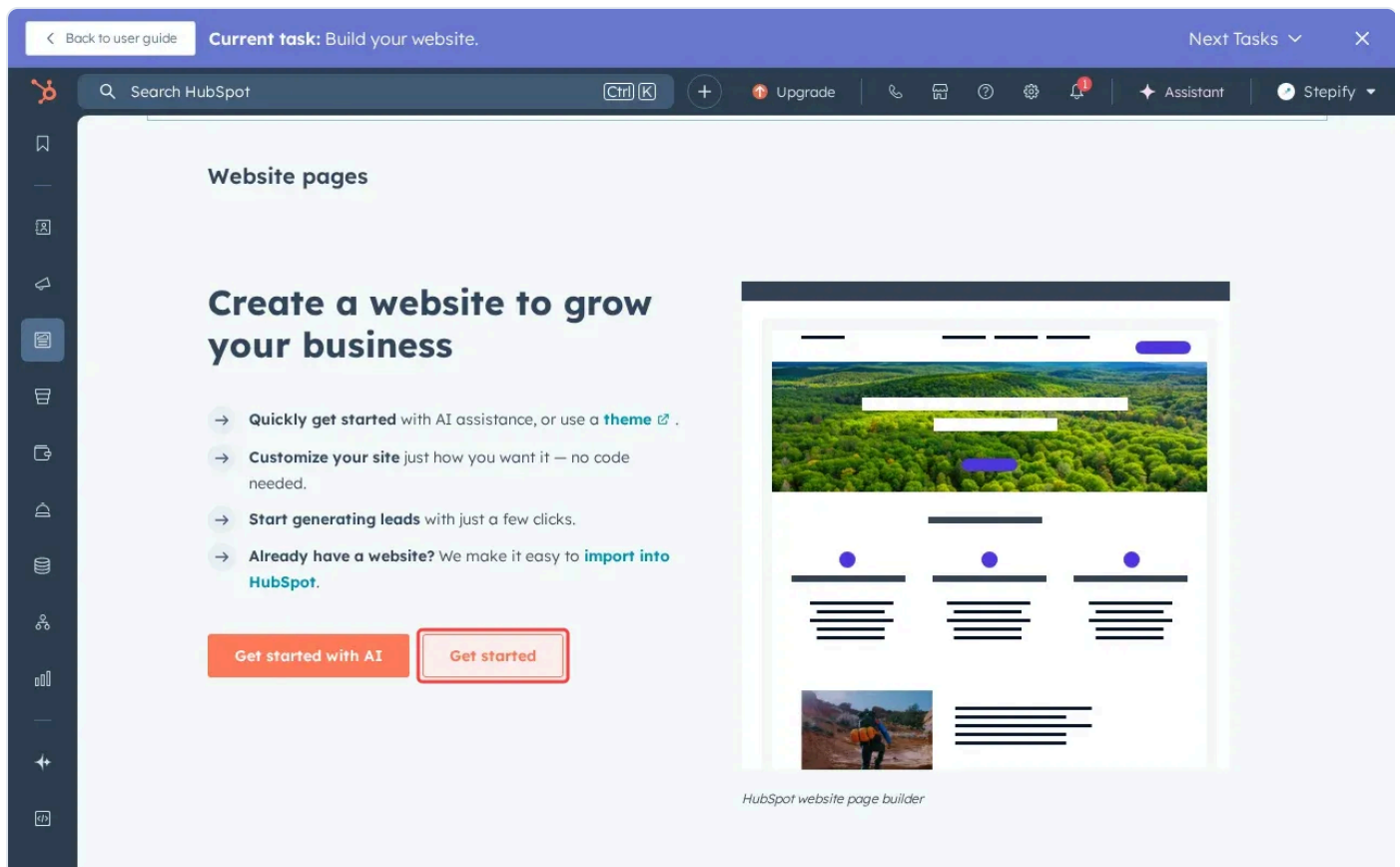
- 1 Click 'Build site' in the content creation panel to open HubSpot's website builder where you can add Hero blocks and edit their heading text.



2 Click the orange 'Get started with AI' to launch HubSpot's AI-assisted website builder.



3 Click 'Get started' to launch HubSpot's standard website builder interface.



4 Click 'Use' under 'Start with a blank page' to create a new blank webpage.

The screenshot shows the HubSpot Website pages Templates interface. The 'Template' tab is selected, and the 'Start with a blank page' template is highlighted with a red box around its 'Use' button. The interface includes a search bar, brand information (Theme: Elevate), and a list of templates. Other templates include 'The dream team of digital marketing', 'Create legendary', and 'Pricing plans that elevate your business'.