

Create a new goal called Newsletter Signup that tracks visits to the thank-you page

Matomo 8 steps · 1m 44s

- 1 Click 'View reports' to access website analytics dashboard.
 - 2 Click 'Goals' in left sidebar to access goals section.
 - 3 Click 'Manage Goals' in the sidebar to access goal management.
 - 4 Scroll down to find the 'Add a new Goal' button.
 - 5 Scroll down to find 'Add a new Goal' button.
 - 6 Click 'Add a new Goal' button to start creating.
 - 7 Type 'Newsletter Signup' in the Goal Name field.
 - 8 Type 'thank-you' in the pattern field to track the thank-you page.
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