

How to check user behaviour in Matomo

Matomo 2 steps · 24s

1 Click 'Behaviour' in the sidebar to access behavior reports.

The screenshot shows the Matomo dashboard interface. On the left sidebar, the 'Behaviour' menu item is highlighted with a red box. The main content area displays several reports:

- Visits in real-time:** A table showing recent visits and actions.

DATE	VISITS	ACTIONS
Last 24 hours	11	193
Last 30 minutes	2	12
- Visits Over Time:** A line chart showing visit trends over a period from February 2nd to March 2nd.
- Visitor Map:** A world map showing 9 unique visitors, with a dropdown menu set to 'Worldwide' and 'Unique visitors'.
- Channel Types:** A table summarizing visitor sources.

CHANNEL TYPE	VISITS	UNIQUE VISITORS
Websites	6	6
Direct Entry	2	2
Search Engines	1	1

2 Click 'Pages' to view user page behavior data.

The screenshot displays the Matomo dashboard interface. The top navigation bar includes 'Landing Pad', 'Dashboard', 'All Websites', 'Tag Manager', and utility icons. The main content area is divided into several sections:

- Left Sidebar:** A navigation menu with categories like 'Dashboard', 'Visitors', 'Behaviour', and 'Acquisition'. The 'Pages' item under 'Behaviour' is highlighted with a red box.
- Visits in real-time:** A table showing recent visit activity.

DATE	VISITS	ACTIONS
Last 24 hours	11	193
Last 30 minutes	2	12
- Visits Over Time:** A line chart showing visit trends from February 2nd to March 2nd. The y-axis represents the number of visits, ranging from 0 to 40.
- Visitor Map:** A world map showing the geographic distribution of 9 unique visitors. It includes filters for 'Worldwide' and 'Unique visitors'.
- Channel Types:** A table summarizing traffic sources.

CHANNEL TYPE	VISITS	UNIQUE VISITORS
Websites	6	6
Direct Entry	2	2
Search Engines	1	1
- Premium Features & Services for Matomo:** A promotional section for A/B Testing, featuring a 'READ MORE' button.
- Movers and Shakers:** A section for identifying top-performing pages.
- Blog:** A section for content updates.